


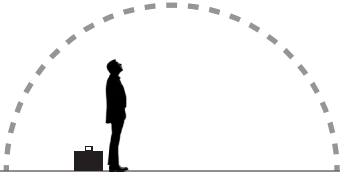

The RPX Impact

The unique combination of traditional policy reimbursement and RPX Risk Management Services lead to significant cost savings on every claim.

RPX Risk Management Services

RPX offers support that includes claims management, Panel Counsel, proprietary data, patent analysis, and patent licensing options, focused on reducing our clients' out-of-pocket spend.

The example below shows what Company XYZ would spend if they were uninsured, purchased traditional patent insurance, or were insured by RPX. The example assumes a \$1M RPX Patent Litigation Insurance policy with a \$500K per claim limit, a \$100K minimum SIR, and a \$50K per claim SIR. Company XYZ experienced three covered claims on the policy and they were represented by RPXIS Panel Counsel, leading to ~75% cost savings.

	Claim 1	Claim 2	Claim 3	Total
Uninsured				
	Company XYZ's Spend			
	\$80,000	200,000	\$700,000	\$980,000
Traditional Patent Insurance				
	Insurance Reimbursement			
	\$0	\$120,000	\$500,000	
	Company XYZ's Spend			
	\$80,000	\$80,000	\$200,000	\$360,000
RPX Patent Insurance				
	RPX Risk Management Savings			
	\$40,000	\$100,000	\$350,000	
	RPX Insurance Reimbursement			
	\$0	\$32,000	\$240,000	
	Company XYZ's Spend			
	\$40,000	\$68,000	\$110,000	\$218,000
Company XYZ's Cost Savings with RPX vs No Insurance				~75%