

RPX Insurance Case Studies

Patent insurance from RPX Insurance Services offers companies unique protection available from no other provider, combining traditional claims-paying policies with litigation-prevention and low-cost litigation resolution services.

Please visit our website for further details on any of the following case studies, or for more information on how RPX can mitigate your clients' patent litigation risk.

Case Study 1: Negotiated License Ends Litigation at Fractional Cost

RPX data and intelligence provided key negotiating ammunition to secure speedy case dismissal for our client—avoiding protracted litigation potentially costing millions of dollars with no guaranteed outcome.

~60% SAVINGS ON CASE RESOLUTION

Case Study 2: Assertion Letter: No-Engagement Strategy Prevails

Companies typically spend tens of thousands of dollars on the investigation and resolution of patent assertion letters. In this matter, RPX investigated and assisted in the management of such a threat, leading to a zero-cost resolution.

ZERO-COST OUTCOME

Case Study 3: RPX Intel Defuses Claims, Enabling Low-Cost Licensing

Facing a lawsuit targeting its flagship product, our client obtained a license and speedy end to litigation through RPX claims management. Without RPX, our client could have paid more than two times the legal fees and settlement costs.

~55% SAVINGS ON CASE RESOLUTION

Case Study 4: Acquisition Ends Litigation, Protects Startup's IPO

Our client was sued for patent infringement in an action that threatened its plans to go public. RPX facilitated a resolution within 60 days that enabled our client to avoid all legal, settlement, and transaction costs, and to proceed with its IPO.

ZERO-COST RESOLUTION

Case Study 5: Facing First Infringement Case, Company Avoids Expensive Legal Tie-up

As an RPX insured, our client paid minimal defense costs—less than \$3,700 total—to resolve litigation in just 95 days, preventing what could have evolved into a nearly \$2 million, unpredictable litigation.

LOW-COST RESOLUTION

Case Study 6: Acquisition, Imperiled by Patent Threat, Proceeds

A software startup was about to be acquired when it received a patent assertion letter. The acquiring company insisted the threat be resolved before closing, leading the startup to seek RPX's help. RPX designed a custom insurance policy for the acquiring company, providing it the protection it needed to proceed with the deal.

DEAL SAVEDBY CUSTOM POLICY

